



Dear Fundraising Chair:

Thank you for your interest in Affy Tapple Fundraising!

Our delicious caramel apples have been helping Chicagoland organizations reach their fundraising goals for over 67 years. Fresh, crisp apples dipped in buttery handmade caramel all topped with delicious toppings—our apples practically sell themselves! This year, we have even more options to help you meet your goals with our newest Affy Tapple Treats; a collection of your favorite snacks coated in our famous homemade caramel or drenched in premium chocolate. Over the years, we have helped organizations raise millions in fundraising campaigns. Let us help you reach your goal!

In this Fundraising Packet you will find:

- Instructions on how to have an Affy Tapple Fundraiser
- Pre-Sell Order Form
- Product & Profit Information

Follow these easy steps to fundraising success:

Step 1: Review the fundraising packet which contains instructions on how to have a fundraiser, product and profit information, and pre-sell order form.

Step 2: Decide if you want to place a direct purchase or if you want to pre-sell product.

Step 3: Select your delivery date and place your order by phone.

Step 4: Distribute your apples and treats and, cha-ching; fundraising success!

Step 5: Pat yourself on the back for a job well done and bite into a crisp Affy Tapple or break open a pouch of our addictive pretzel bites to celebrate a successful fundraiser!

And remember, please give us a call if you have any questions.
Our Fundraising Team is available 7am to 5pm, Monday – Friday.

Give us a call! **847.588.2900**





HOW TO HAVE AN AFFY TAPPLE FUNDRAISER

How do I sell Affy Tapples and Affy Treats?

There are two ways to sell Affy Tapples and Affy Treats:

Direct Purchase: Buy your Affy Tapples and Affy Treats direct and then sell them at your fundraising event! Perfect for sporting events, school assemblies and other high attendance events!

Pre-Sell: Distribute our Affy Tapple Pre-Sell Order Form to all of your fundraising team members. Fundraisers take orders and collect the money when orders are placed. When all of the order sheets are returned, calculate the number of cases you need and contact us to place your order!

How soon should I place my order?

We require 2 business days' notice to fulfill an order if placed by 3pm. For example, if you place your order on Monday before 3 pm, we would be able to deliver as soon as Wednesday. If you place the order on Monday after 3 pm, we would deliver on Thursday.

October is Affy Tapple's busiest month. Therefore, **we need 5 business days' notice to fulfill an order during this time.** We suggest you place an estimated order for an October fundraiser as soon as you know the date you want your product delivered. You may then adjust your order until 5 business days prior to delivery date. All orders are scheduled on a first come, first served basis.

Can I make changes to my order? Changes can be made up to 3 pm, 2 business days before delivery. During October, we can accept changes to existing orders up to 5 business days prior to the delivery date.

Delivery or pick-up?

Pick-up: All orders can be picked up at our factory store location at 7425 N. Croname, Niles IL 60714. We are open Monday through Saturday, and during October we are also open on Sundays! Pick-ups can be made between 11 am and 5 pm on scheduled pick-up day.

Delivery: Affy Tapple delivers in the Chicagoland metro area, Northwestern Indiana and Southeastern Wisconsin.

For orders of 100 cases or more:

- Delivery is free and a delivery window can be selected at no additional charge.
- Delivery window options: 8 am to 11 am or 11 am to 2 pm
- Delivery is available within a 40-mile radius of State and Madison (Deliveries outside the 40-mile radius will incur a surcharge).

For orders of 30 – 99 cases:

- Affy Tapple will deliver free of charge during the general delivery window.
- General delivery window: 8 am to 3 pm, Monday-Friday
- A more specific delivery window of 8 am to 11 am or 11 am to 2 pm may be selected for a \$20.00 fee.
- Delivery is available within a 40-mile radius of State and Madison (Deliveries outside the 40-mile radius will incur a surcharge)

For orders of less than 30 cases:

- Delivery fee will apply.
- Call customer service with any questions regarding delivery and cost.
- Delivery is available within a 40-mile radius of State and Madison (Deliveries outside the 40-mile radius will incur an additional surcharge).

****Please note:** Home-Delivery services must be paid in advance by credit card.



You may mix and match product cases to reach the required 30 cases. (You must order in full single flavor cases. No partial cases please.)

Please make sure someone will be present during the specified delivery window. Your order cannot be delivered unless someone is there to receive, sign and pay for the order (please see payment section). ****If a re-delivery is required for any reason, additional delivery fees will be incurred.**

Please be prepared to have volunteers available to assist the delivery person in unloading. Our drivers want to remain on schedule for other fundraiser deliveries.

Please note: The delivery person will ask you to sign for your delivery noting the number of cases received. To avoid mistakes, we ask that you verify the number of cases by counting and inspecting them carefully before you sign. We will rely on your signature as proof of delivery. Be sure to keep your copy for your records.

Payment

At the time of delivery: We accept organizational checks or money orders. The organizational check or money order should be made payable to Affy Tapple and imprinted with the name and address of the organization.

When the order is placed: We accept Visa, MasterCard, American Express and Discover.

We cannot accept personal checks or cash.

Product Handling Instructions

Affy Tapples: Affy Tapples are made with the freshest ingredients and are perishable. To keep your Affy Tapples crisp and tasty, they should be stored off the ground in a cool, dry place (between 50°F and 70°F). Holding your apples in refrigeration extends freshness. Each apple is date coded with a “Best By” date. This lets you know when they are at their freshest. **Do NOT freeze apples.** Please allow your Affy Tapples to warm to room temperature before serving.

Affy Treats: If perishability is a concern with apples, you’re in luck! Our new Affy Treats have a longer shelf life and stay fresh approximately 9-12 months. Treats should be stored off the ground in a cool, dry place (between 50°F and 70°F) to prevent melting. Though you can wait to consume them, they’re so good, we don’t think you will! Please allow your Affy Treats to warm to room temperature before serving.

And remember, please give us a call if you have any questions.
Our Fundraising Team is available 7am to 5pm, Monday – Friday.
Give us a call! **847.588.2900**



AFFY TAPPLE Fundraising Order Form

Classic & Special Edition Caramel Apples (24 per case)



Peanut



Plain



Halloween Sprinkles



Party-Colored Chocolate Drops



Triple Chocolate Chip

Gourmet Caramel Apples (12 per case)



Peanut



Plain



Chocolate Candy Pieces



Double Chocolate Crunch



Milk Chocolate Almond

Affy Tapple Treats



Homemade Caramel (5 oz)
(24 per case)



Pretzel Bites (4 oz)
(24 per case)



Mini Sandwich Cookies (5 oz)
(24 per case)



Caramel Corn (5.5 oz)
(24 per case)



Caramel-Dipped Pretzel Rods (36 piece)



Caramel-Dipped Pretzel Rods (18 per case)

AFFY TAPPLE Fundraising Order Form

Fundraiser Name: _____

Seller's Name: _____

Teacher/Coordinator: _____

Return Form By: _____

[illegible]



AFFY TAPPLE Fundraising Product & Profit Information

		Price Per Case	Unit Price	Units Per Case	Suggested Price	Profit Per Case
Classic & Special Edition Affy Tapples Peanut or Plain Our classic favorites! Party-Colored Chocolate Drops A fresh, crisp apple is dipped in caramel, then rolled in candy-coated chocolate drops. Triple Chocolate Chip A fresh, crisp apple is dipped in caramel, then rolled in white, dark & milk chocolate chips. Halloween Sprinkles A fresh, crisp apple is dipped in caramel, then rolled in spooky orange, black & yellow sprinkles. Sweet & scary!		\$19.00*	\$0.79*	24	\$1.75	\$23.00
		\$19.00*	\$0.79*	24	\$1.75	\$23.00
		\$22.25	\$0.93	24	\$2.00	\$25.75
		\$26.50	\$1.10	24	\$2.25	\$27.50
		\$19.00*	\$0.79*	24	\$1.75	\$23.00
		\$19.00*	\$0.79*	24	\$1.75	\$23.00
Gourmet Affy Tapples Extra large apples smothered in gourmet toppings. Peanut or Plain -or- Chocolate Candy Pieces Double Chocolate Crunch Milk Chocolate Almond		\$22.25	\$1.85	12	\$3.50	\$19.75
		\$32.00	\$2.67	12	\$4.50	\$22.00

		Price Per Case	Unit Price	Units Per Case	Suggested Price	Profit Per Case
Caramel-Dipped Pretzel Rods Crunchy pretzel rods dipped in caramel, drenched in chocolate & topped with sprinkles. White, Milk or Dark Chocolate		\$27.00	\$0.75	36	\$1.50	\$27.00
		\$13.50	\$0.75	18	\$1.75	\$18.00
Caramel Corn Delicious caramel poured over freshly popped corn. (5.5 oz)		\$26.50	\$1.10	24	\$2.50	\$33.50
Pretzel Bites Crunchy pretzel bites smothered in milk chocolate & topped with sprinkles. (4 oz)		\$36.00	\$1.50	24	\$2.50	\$24.00
Homemade Caramels Our famous homemade caramel in bite-sized pieces. (5 oz)		\$36.00	\$1.50	24	\$2.50	\$24.00
Mini Sandwich Cookies Bite-sized sandwich cookies drenched in rich milk chocolate. (5 oz)		\$36.00	\$1.50	24	\$2.50	\$24.00

***An additional \$2.00 per case will be added if order is under 30 total cases of all products purchased on a single order from Affy Tapple. Prices effective 8.1.2016**

CARAMEL-DIPPED PRETZEL RODS

Crunchy pretzel rods dipped in our famous homemade caramel, drenched in premium chocolate and sprinkled with non-pareils.

36 Piece Tub
White Chocolate #1150040
Milk Chocolate #1150039
Dark Chocolate #1150038

18 Piece Box
White Chocolate #1150034
Milk Chocolate #1150036
Dark Chocolate #1150035

The Caramel
you know & love –
with salty pretzels
& chocolate!



CARAMEL CORN

Our famous homemade caramel poured over freshly popped corn. The perfect sweet and savory treat!

Homemade Caramel Corn, 5.5 oz bag
#1132099 Case Pack: 24 units



Affy Tapple, LLC.
6300 Gross Point Rd.
Niles, IL 60714
847.588.2900
fundraising.affytapple.com

AFFY TAPPLE
Since 1948
THE ORIGINAL CARAMEL APPLE!
FUNDRAISING

VISIT US AT
fundraising.affytapple.com

- Learn how to organize a fundraiser
- Select products and calculate potential profits
- Determine if we deliver to your area
- View our entire assortment of products
- Download our Fundraising Toolkit

CALL 847-588-2900
VISIT fundraising.affytapple.com

FREE DELIVERY
Call for details

VISIT OUR FACTORY STORE! Located at 7425 N. Croneame, Niles, IL 60714

AFFY TAPPLE
Since 1948
THE ORIGINAL CARAMEL APPLE!

WE MAKE
FUNDRAISING
EASY & DELICIOUS!

**CARAMEL
PRETZEL RODS**
A treat for
ANY season!





THE ORIGINAL
CARAMEL APPLE

AFFY TAPPLE

FUNDRAISING

FREE
DELIVERY
*Minimums apply.
Call for details.

Whether you need to
raise \$100 or \$10,000,
Affy Tapple will help
you reach your goal!



AFFY TAPPLE FUNDRAISING IS:

Easy to Organize

We give you all the tools you need.

Easy to Order

Visit fundraising.affytapple.com or call our Fundraising Experts at 847.588.2900

Easy Delivery

We deliver to you!

A Proven Success

Thousands of organizations have reached their fundraising goals with Affy Tapple.

Fresh Apples & Treats

Made to order and shipped fresh.

Nutritious & Delicious

A healthy snack with no trans fat! Many items gluten-free!

FUN FUNDRAISING
TREAT OPTIONS!

PRETZEL BITES



The perfect combination of sweet and salty, smooth and crisp! Crunchy pretzel bites are coated in premium milk chocolate and decorated with rainbow non-pareils. Sure to be a snacking favorite!

Milk Chocolate Pretzel Bites, 4 oz
#1180000 Case Pack: 24 units



HOMEMADE CARAMELS

We take our famous caramel and transform it into the ideal bite-sized treat! These individually wrapped caramels are perfect for your pocket and to grab on the go.

Homemade Caramels, 5 oz #1180002
Case Pack: 24 units



MINI SANDWICH COOKIES



In this classic treat, bite-sized mini chocolate sandwich cookies are drenched in rich milk chocolate. Consider sharing but after one bite we don't think you will.

Milk Chocolate Covered
Mini Sandwich Cookies, 5 oz
#1180001 Case Pack: 24 units



CLASSIC & SPECIAL EDITION AFFY TAPPLES

A Chicagoland favorite for over 65 years! The classic Affy Tapple is dipped in our famous homemade caramel and then rolled in a variety of fun and delicious toppings. Great for parties, special events or snacking.



Peanut

The taste that made us famous!



Plain

Our famous Affy Tapple, without nuts!



Party-Colored Chocolate Drops

A colorful & delicious treat!



Triple Chocolate Chips

White, dark & milk chocolate chips.



Halloween Sprinkles

No tricks here! Sweet & scary.



Peanut

Jumbo version of our original favorite.



Plain

Jumbo version of our nut-free caramel apple.



Chocolate Candy Pieces

A colorful gourmet treat!



Double Chocolate Crunch

Milk & dark chocolate with a bit of crunch!



Milk Chocolate Almond

A tasty treat!

GOURMET AFFY TAPPLES

2X BIGGER!

An extra large Affy Tapple, dipped in our famous homemade caramel and then rolled in extra special toppings. Twice as large as our classic Affy Tapples!