



Dear Fundraising Chair:

Thank you for your interest in Affy Tapple Fundraising!

Our one of a kind Caramel Apples and Confections have been helping Chicagoland organizations reach their fundraising goals for over 70 years.

In addition to our Caramel Apples and Confections, this year we have a NEW and exciting Fundraiser to share with you! Our delicious Caramel & Chocolate Dipped Pretzel Rods are now available in convenient Carrying Cases.

No pre-selling on these; just estimate the number of cases your participants will sell and place your order. Pretzel Rod orders must be ordered in Master Cartons of 4 Carrying Cases.

In this Fundraising Packet you will find:

- Instructions on how to have an Affy Tapple Fundraiser
- Pre-Sell Order Form
- Product & Profit Information

Follow these easy steps to fundraising success:

Step 1: Review the Fundraising Packet which contains instructions on how to have a fundraiser, product and profit information, and pre-sell order form.

Step 2: Decide if you want to place a direct purchase or if you want to pre-sell Caramel Apples and Confections.

Step 3: Gather your orders or estimates from all participants.

Step 4: Select your pick-up or delivery date and place your order by phone.

Step 5: Distribute or sell your Affy Tapples and Affy Tapple Treats.

Step 6: Celebrate your fundraising profit dollars!



And remember, please give us a call if you have any questions. Our Fundraising Team is available 7 am to 5 pm, Monday – Friday.

Give us a call! **847.588.2900**



HOW TO HAVE AN AFFY TAPPLE FUNDRAISER

How do I sell Affy Tapples and Affy Treats?

There are two ways to sell Affy Tapples and Affy Tapple Treats:

Direct Purchase: Buy your Affy Tapples, Affy Tapple Treats and Caramel & Chocolate Dipped Pretzel Rod Carrying Cases direct, then sell them at your fundraising event. Perfect for sporting events, school assemblies, workplaces and high attendance events!

Pre-Sell: Distribute our Affy Tapple Pre-Sell Order Form to all of your fundraising team members. Fundraisers take orders and collect the money when orders are placed. When all order sheets are returned, calculate the number of cases you need and contact us to place your order.

How soon should I place my order?

We require 2 business days' notice to fulfill an order if placed by 3 pm. For example, if you place your order on Monday before 3 pm, your order will be ready on Wednesday. If you place the order on Monday after 3 pm, it will be ready on Thursday. Place your order as far in advance as possible.

October is Affy Tapple's busiest month. Therefore, we need **5 business days' notice** to fulfill an order during this time. We suggest you place an estimated order for an October fundraiser as soon as you know the date you want your product. All orders are scheduled for delivery on a first come, first served basis.

Can I make changes to my order?

Changes can be made up to 3 pm, 3 business days before delivery. During October, we can accept changes to existing orders up to 5 business days prior to the delivery date.

Delivery or pick-up?

Pick-up: All orders can be picked up at our Factory Store location at 7425 N. Crounse Rd., Niles IL 60714. We are open Monday through Friday 9 am to 5 pm, Saturdays 9 am to 2 pm, and Sunday 10 am to 2 pm during October.

Pick-up in the store during the week is between 11 am and 5 pm.

Delivery: Affy Tapple delivers in the Chicagoland metro area and Northwestern Indiana.

For orders of 40+ cases:

- Affy Tapple will deliver free of charge during the general delivery window: 8 am to 3 pm, Monday through Friday.
- Delivery is available within a 40-mile radius of State and Madison (Deliveries outside the 40-mile radius will incur a surcharge)

For orders of less than 40 cases:

We are happy to deliver your order of less than 40 cases for a nominal charge. Please call Customer Service at 847-588-2900 with any questions on delivery fees.

****Please note:** Home delivery services must be paid in advance by credit card.

You may mix and match product cases to reach the required 40 case minimum.

Please make sure someone will be present during the specified delivery window. Your order cannot be delivered unless someone is there to receive, sign and pay for the order (please see payment section). ****If a re-delivery is required for any reason, additional delivery charges will apply.**



Delivery or pick-up? (continued)

Please be prepared to have volunteers available to assist the delivery person in unloading. Our drivers want to remain on schedule for other fundraiser deliveries.

Please note: The delivery person will ask you to sign for your delivery noting the number of cases received. To avoid mistakes, we ask that you verify the number of cases by counting and inspecting them carefully before you sign. We will rely on your signature as proof of delivery. Be sure to keep your copy for your records.

UPS Shipping now available in the Midwest!

NEW! Our Caramel & Chocolate Dipped Pretzel Rod Carrying Cases are available for UPS shipping throughout the Midwest! They must be ordered in Master Cartons of 4 carrying cases. The Shipping cost is \$8.15 per Master Carton. Please inquire with our Fundraising Experts to see if your area qualifies.

Payment

At the time of delivery: We accept organizational checks or money orders. The organizational check or money order should be made payable to Affy Tapple and imprinted with the name and address of the organization.

When the order is placed: We accept Visa, MasterCard, American Express and Discover. We cannot accept personal checks or cash. For all UPS-shipped Caramel & Chocolate Dipped Pretzel Rod Carrying Cases, payment is due when the order is placed.

Product Handling Instructions

Affy Tapples: Affy Tapples are made with the freshest ingredients and are perishable. To keep your Affy Tapples crisp and tasty, they should be stored off the ground in a cool, dry place (between 50°F and 70°F). Holding your apples in refrigeration extends freshness. Each apple is date coded with a “Best By” date. This lets you know when they are at their freshest. Do **NOT** freeze apples. Please allow your Affy Tapples to warm to room temperature before serving.

Affy Tapple Treats: All of our Affy Tapple Treats and Caramel & Chocolate Dipped Pretzel Rods stay fresh up to 6 months. All Affy Tapple Confections should be stored in a cool dry place to prevent chocolate from melting.

And remember, please give us a call if you have any questions.
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AFFY TAPPLE Fundraising Product & Profit Information

		Price Per Case	Unit Price	Units Per Case	Suggested Price	Profit Per Case
Classic & Special Edition Affy Tapples Peanut or Plain Our classic favorites! Party-Colored Chocolate Drops A fresh, crisp apple is dipped in caramel, then rolled in candy-coated chocolate drops. Triple Chocolate Chip A fresh, crisp apple is dipped in caramel, then rolled in white, dark & milk chocolate chips. Halloween Sprinkles A fresh, crisp apple is dipped in caramel, then rolled in spooky orange, black & yellow sprinkles. Sweet & scary!		\$19.00*	\$0.79*	24	\$1.75	\$23.00
		\$19.00*	\$0.79*	24	\$1.75	\$23.00
		\$22.25	\$0.93	24	\$2.00	\$25.75
		\$26.50	\$1.10	24	\$2.25	\$27.50
		\$19.00*	\$0.79*	24	\$1.75	\$23.00
Gourmet Affy Tapples Extra large apples smothered in gourmet toppings. Peanut or Plain -or- Chocolate Candy Pieces Double Chocolate Crunch Milk Chocolate Almond		\$22.25	\$1.85	12	\$3.50	\$19.75
		\$32.00	\$2.67	12	\$4.50	\$22.00

		Price Per Case	Unit Price	Units Per Case	Suggested Price	Profit Per Case
Caramel Corn Delicious caramel poured over freshly popped corn. (5.5 oz)		\$26.50	\$1.10	24	\$2.75	\$39.50
Pretzel Bites Crunchy pretzel bites smothered in milk chocolate & topped with sprinkles. (4 oz)		\$36.00	\$1.50	24	\$2.50	\$24.00
Homemade Caramels Our famous homemade caramel in bite-sized pieces. (4 oz)		\$36.00	\$1.50	24	\$2.50	\$24.00
Mini Sandwich Cookies Bite-sized sandwich cookies drenched in rich milk chocolate. (4 oz)		\$36.00	\$1.50	24	\$2.50	\$24.00

***An additional \$2.00 per case will be added if order is under 30 total cases of all products purchased on a single order from Affy Tapple. Prices effective 6.1.2018**

AFFY TAPPLE Fundraising Order Form

Classic & Special Edition Caramel Apples (24 per case)



Peanut



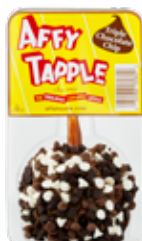
Plain



Halloween
Sprinkles



Party-Colored
Chocolate Drops



Triple Chocolate
Chip

Gourmet Caramel Apples (12 per case)



Peanut



Plain



Chocolate Candy
Pieces



Double Chocolate
Crunch



Milk Chocolate
Almond

Affy Tapple Treats



Pretzel Bites (4 oz)
(24 per case)



Homemade
Caramel (4 oz)
(24 per case)



Mini Sandwich
Cookies (4 oz)
(24 per case)



Caramel Corn
(5.5 oz)
(24 per case)

Chicago's Favorite puts the FUN in FUNdraising!

fundraising.affytapple.com • 6300 Gross Point Road Niles, IL 60714 • 1-847-588-2900

AFFY TAPPLE Fundraising Order Form

Fundraiser Name: _____ Seller's Name: _____ Teacher or Coordinator: _____ Return Form By: _____



The Original Peanut Caramel Apple	The Original Plain Caramel Apple	Halloween Sprinkles Caramel Apple	Party-Colored Chocolate Drops Caramel Apple	Triple Chocolate Caramel Apple	Gourmet Peanut Caramel Apple	Gourmet Pain Caramel Apple	Gourmet Chocolate Candy Pieces Caramel Apple	Gourmet Double Chocolate Crunch Caramel Apple	Gourmet Milk Chocolate Almond Caramel Apple	Homemade Caramel Corn (5oz)	Milk Chocolate Pretzel Bites Pouch (4oz)	Famous Homemade Caramels Pouch (4oz)	Mini Sandwich Cookies Pouch (4oz)
24 per Case	24 per Case	24 per Case	24 per Case	24 per Case	12 per Case	12 per Case	12 per Case	12 per Case	12 per Case	24 per Case	24 per Case	24 per Case	24 per Case
Sell Price Per Item													

Name (please print)	Phone	Number of Affy Tapples and Treats Ordered												Total Ordered	Total Amount Owed
GRAND TOTAL															

AFFY TAPPLE Fundraising Product & Profit Information



				Price Per Case	Unit Price	Units Per Case	Suggested Price	Profit Per Case	Total Cases
Caramel & Chocolate Dipped Pretzel Rods Crunchy pretzel rods dipped in caramel & chocolate, then topped with sprinkles. Pretzel Rods come individually bagged and packaged in a convenient Carrying Case that also doubles as a display.	Milk Chocolate			\$27.00	\$0.75	36	\$1.50	\$27.00	
	Assorted Chocolate			\$27.00	\$0.75	36	\$1.50	\$27.00	

Must be purchased in Master Cartons of 4 Carrying Cases.
Gather your students' orders to get your Master Carton quantities. Call to place your order!



AFFY TAPPLE

FUNDRAISING

CARAMEL & CHOCOLATE DIPPED PRETZEL RODS



Turn in By: _____

Teacher: _____

Student Name: _____ Room #: _____

Milk Chocolate Cases: _____ # Assorted Chocolate Cases: _____

Parent Name: _____

Phone #: _____ Email: _____

Each box contains 36 Caramel & Chocolate Dipped Pretzel Rods. Sell for \$1.50 each.