



HOW TO HAVE AN AFFY TAPPLE FUNDRAISER

How do I sell Affy Tapples and Affy Treats?

There are two ways to sell Affy Tapples and Affy Tapple Treats:

Direct Purchase: Buy your Affy Tapples, Affy Tapple Treats and Caramel & Chocolate Dipped Pretzel Rod Carrying Cases direct, then sell them at your fundraising event. Perfect for sporting events, school assemblies, workplaces and high attendance events!

Pre-Sell: Distribute our Affy Tapple Pre-Sell Order Form to all of your fundraising team members. Fundraisers take orders and collect the money when orders are placed. When all order sheets are returned, calculate the number of cases you need and contact us to place your order.

How soon should I place my order?

We require **10 business days' notice** to fulfill an order if placed by 3 pm. For example, if you place your order on Monday before 3 pm, your order will be ready the following Wednesday. Place your order as far in advance as possible.

The sooner the better! Plan your Fall Fundraiser now, our agents are ready to take your orders.

Can I make changes to my order?

Changes can be made up to 3 pm, 5 business days before delivery.

Delivery or pick-up?

Pick-up: All orders can be picked up at our Factory Store location at 7425 N. Crounse Rd., Niles IL 60714. We are open Monday through Friday 9 am to 5 pm and Saturdays 10 am to 2 pm.

Pick-up in the store during the week is between 11 am and 5 pm.

Delivery: Affy Tapple delivers in the Chicagoland metro area and Northwestern Indiana.

For orders of 40+ cases:

- Affy Tapple will deliver free of charge during the general delivery window: 8 am to 3 pm, Monday through Friday.
- Delivery is available within a 40-mile radius of Niles, IL (Deliveries outside the 40-mile radius will incur a surcharge)

For orders of less than 40 cases:

We are happy to deliver your order of less than 40 cases for a nominal charge. Please call Customer Service at 847-588-2900 with any questions on delivery fees.

****Please note:** Home delivery services must be paid in advance by credit card.

You may mix and match product cases to reach the required 40 case minimum.

Please make sure someone will be present during the specified delivery window. Your order cannot be delivered unless someone is there to receive, sign and pay for the order (please see payment section). ****If a re-delivery is required for any reason, additional delivery charges will apply.**



Delivery or pick-up? (continued)

Please be prepared to have volunteers available to assist the delivery person in unloading. Our drivers want to remain on schedule for other fundraiser deliveries.

Please note: The delivery person will ask you to sign for your delivery noting the number of cases received. To avoid mistakes, we ask that you verify the number of cases by counting and inspecting them carefully before you sign. We will rely on your signature as proof of delivery. Be sure to keep your copy for your records.

Payment

For 2021 the preferred payment method is credit card at the time order is placed for both pickup and delivery. We accept Visa, MasterCard, Discover and American Express. We can also accept ACH payments (please allow 24 hours for funds to clear). If you must pay by check, we accept only organizational checks or money orders at time of delivery.

Product Handling Instructions

Affy Tapples: Affy Tapples are made with the freshest ingredients and are perishable. To keep your Affy Tapples crisp and tasty, they should be stored off the ground in a cool, dry place (between 50°F and 70°F). Holding your apples in refrigeration extends freshness. Each apple is date coded with a “Best By” date. This lets you know when they are at their freshest. Do **NOT** freeze apples. Please allow your Affy Tapples to warm to room temperature before serving.

Affy Tapple Treats: All of our Affy Tapple Treats and Caramel & Chocolate Dipped Pretzel Rods stay fresh up to 6 months. All Affy Tapple Confections should be stored in a cool dry place to prevent chocolate from melting.

The pricing listed on the Affy Tapple Fundraising website and this Fundraising Toolkit apply to orders placed through customer service **only**. Direct in store apple purchases will be \$25.00 per case of 24 Plain, Peanut and Sprinkle Apples.

And remember, please give us a call if you have any questions.
Our Fundraising Team is available 7 am to 5 pm, Monday – Friday.
Give us a call! **847.588.2900**



AFFY TAPPLE FUNDRAISING MENU & PRICE LIST

CLASSIC CARAMEL APPLES (24 per case)

A fresh, crisp apple is dipped our famous caramel, then rolled in a variety of tasty toppings.



Peanut

Plain

Holiday Sprinkles

Triple Chocolate

	Price Per Case	Unit Price	Suggested Price	Profit Per Case
Peanut, Plain & Sprinkles	\$21.00*	\$0.875*	\$1.75	\$21.00 (50%)
Triple Chocolate	\$26.50*	\$1.10*	\$2.20	\$26.50 (50%)

AFFY TAPPLE TREATS (24 per case)

If apples aren't your bag, try our Affy Tapple Treats instead!



Pretzel Bites

Homemade Caramels

Mini Sandwich Cookies

	Price Per Case	Unit Price	Suggested Price	Profit Per Case
	\$54.00	\$2.25	\$4.50	\$54.00 (50%)

CARAMEL & CHOCOLATE DIPPED PRETZEL RODS (4 per case)

Crunchy pretzel rods dipped in caramel & chocolate, then topped with sprinkles. 36 pretzels per Carrying Case.



Milk Chocolate

Assorted Chocolate

	Price Per Case	Unit Price	Suggested Price	Profit Per Case
	\$27.00**	\$0.75**	\$1.50	\$27.00 (50%)

CARAMEL & CHEESE POPCORN (8 per case)

Our famous popcorn is available in our classic Caramel you know and love. Also, try our zingy Cheese and sweet 'n salty Caramel & Cheese Mix!



Caramel Corn

Caramel & Cheese Corn

Cheese Corn

	Price Per Case	Unit Price	Suggested Price	Profit Per Case
	\$40.00***	\$5.00***	\$8.00	\$24.00 (38%)

*An additional \$2.00 per case will be added if order is under 30 total cases of all products purchased on a single order from Affy Tapple.

**Caramel & Chocolate Dipped Pretzel Rod Carrying Cases must be purchased in multiples of 4 in one flavor assortment only.

***Popcorn Tubs must be purchased in multiples of 8 in one flavor only.

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Prices effective 8.1.2021

AFFY TAPPLE Fundraising Order Form

Fundraiser Name: _____ Seller's Name: _____ Teacher or Coordinator: _____ Return Form By: _____



Choose your own sell price & add it to the form!

Visit <https://fundraising.affyapple.com/> for costs and suggested retail prices.

The Original Peanut Caramel Apple	The Original Plain Caramel Apple	Triple Chocolate Caramel Apple	Holiday Sprinkles Caramel Apple	Milk Chocolate Pretzel Bites Pouch (4oz)	Homemade Caramels Pouch (4oz)	Mini Sandwich Cookies Pouch (4oz)	Milk Chocolate Caramel & Chocolate Dipped Pretzel Rods	Assorted Chocolate Caramel & Chocolate Dipped Pretzel Rods	Caramel Corn Tub (13 oz)	Caramel & Cheese Corn Tub (9 oz)	Cheese Corn Tub (7 oz)
24 per Case	24 per Case	24 per Case	24 per Case	24 per Case	24 per Case	24 per Case	1 Carrying Case = 36 Pretzel Rods	1 Carrying Case = 36 Pretzel Rods	8 per Case**	8 per Case**	8 per Case**
Sell Price Per Item											

***Pretzel Rod Carrying Cases must be ordered in multiples of 4. See options.**

****Popcorn Tubs must be ordered in multiples of 8. See options.**

Name (please print)	Phone	Number of Affy Tapples and Treats Ordered											Total Ordered	Total Owed
ITEM TOTAL														