



Thank you for your interest in Affy Tapple Fundraising!

Our one of a kind Caramel Apples and Confections have been helping Chicagoland organizations reach their fundraising goals for over 70 years.

In addition to our classic Caramel Apples and Confections, we also carry delicious Caramel & Chocolate Dipped Pretzel Rods available in convenient Carrying Cases, and our Caramel, Caramel & Cheese Mix, and Cheese Popcorn packaged in re-sealable tubs.

No pre-selling on these; just estimate the number of cases your participants will sell and place your order. Pretzel Rod orders must be ordered in Master Cartons of 4 Carrying Cases.

In this Fundraising Packet you will find:

- Instructions on how to have an Affy Tapple Fundraiser
- Pre-Sell Order Form
- Product & Profit Information

Follow these easy steps to fundraising success:

- Step 1:** Review the Fundraising Packet which contains instructions on how to have a fundraiser, product and profit information, and pre-sell order form.
- Step 2:** Decide if you want to place a direct purchase or if you want to pre-sell Caramel Apples and Confections.
- Step 3:** Gather your orders or estimates from all participants.
- Step 4:** Select your pick-up or delivery date and place your order by phone.
- Step 5:** Distribute or sell your Affy Tapples and Affy Tapple Treats.
- Step 6:** Celebrate your fundraising profit dollars!



And remember, please give us a call if you have any questions.  
Our Fundraising Team is available 7 am to 5 pm, Monday – Friday.  
Give us a call! **847.588.2900**





## HOW TO HAVE AN AFFY TAPPLE FUNDRAISER

### How do I sell Affy Tapples and Affy Treats?

There are two ways to sell Affy Tapples and Affy Tapple Treats:

**Direct Purchase:** Buy your Affy Tapples, Affy Tapple Treats and Caramel & Chocolate Dipped Pretzel Rod Carrying Cases direct, then sell them at your fundraising event. Perfect for sporting events, school assemblies, workplaces and high attendance events!

**Pre-Sell:** Distribute our Affy Tapple Pre-Sell Order Form to all of your fundraising team members. Fundraisers take orders and collect the money when orders are placed. When all order sheets are returned, calculate the number of cases you need and contact us to place your order.

### How soon should I place my order?

We require **5 business days' notice** to fulfill an order if placed by 3 pm. For example, if you place your order on Monday before 3 pm, your order will be ready on Friday. If you place the order on Monday after 3 pm, it will be ready on the following Monday. Place your order as far in advance as possible.

October is Affy Tapple's busiest month. We suggest you place an estimated order for an October fundraiser as soon as you know the date you want your product. All orders are scheduled for delivery on a first come, first served basis.

### Can I make changes to my order?

Changes can be made up to 3 pm, 5 business days before delivery.

### Delivery or pick-up?

**Pick-up:** All orders can be picked up at our Factory Store location at 7425 N. Crounse Rd., Niles IL 60714. We are open Monday through Friday 9 am to 5 pm, Saturdays 9 am to 2 pm, and Sunday 10 am to 2 pm during October.

Pick-up in the store during the week is between 11 am and 5 pm.

**Delivery:** Affy Tapple delivers in the Chicagoland metro area and Northwestern Indiana.

For orders of 40+ cases:

- Affy Tapple will deliver free of charge during the general delivery window: 8 am to 3 pm, Monday through Friday.
- Delivery is available within a 40-mile radius of Niles, IL (Deliveries outside the 40-mile radius will incur a surcharge)

For orders of less than 40 cases:

We are happy to deliver your order of less than 40 cases for a nominal charge. Please call Customer Service at 847-588-2900 with any questions on delivery fees.

**\*\*Please note:** Home delivery services must be paid in advance by credit card.

You may mix and match product cases to reach the required 40 case minimum.

Please make sure someone will be present during the specified delivery window. Your order cannot be delivered unless someone is there to receive, sign and pay for the order (please see payment section). **\*\*If a re-delivery is required for any reason, additional delivery charges will apply.**



### Delivery or pick-up? (continued)

Please be prepared to have volunteers available to assist the delivery person in unloading. Our drivers want to remain on schedule for other fundraiser deliveries.

**Please note:** The delivery person will ask you to sign for your delivery noting the number of cases received. To avoid mistakes, we ask that you verify the number of cases by counting and inspecting them carefully before you sign. We will rely on your signature as proof of delivery. Be sure to keep your copy for your records.

### Payment

For 2020 the preferred payment method is credit card at the time order is placed for both pickup and delivery. We accept Visa, MasterCard, Discover and American Express. We can also accept ACH payments (please allow 24 hours for funds to clear). If you must pay by check, we accept only organizational checks or money orders at time of delivery.

### Product Handling Instructions

**Affy Tapples:** Affy Tapples are made with the freshest ingredients and are perishable. To keep your Affy Tapples crisp and tasty, they should be stored off the ground in a cool, dry place (between 50°F and 70°F). Holding your apples in refrigeration extends freshness. Each apple is date coded with a “Best By” date. This lets you know when they are at their freshest. Do **NOT** freeze apples. Please allow your Affy Tapples to warm to room temperature before serving.

**Affy Tapple Treats:** All of our Affy Tapple Treats and Caramel & Chocolate Dipped Pretzel Rods stay fresh up to 6 months. All Affy Tapple Confections should be stored in a cool dry place to prevent chocolate from melting.

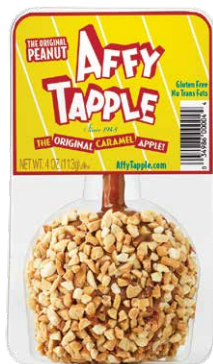
And remember, please give us a call if you have any questions.  
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# AFFY TAPPLE Fundraising Order Form

## CLASSIC CARAMEL APPLES (24 per case)



**Peanut**



**Plain**



**Patriotic Sprinkles**

## CARAMEL & CHOCOLATE DIPPED PRETZEL RODS (4 per case)



**Milk Chocolate**

## AFFY TAPPLE TREATS (24 per case)



**Pretzel Bites**



**Homemade Caramel**



**Mini Sandwich Cookies**

## CARAMEL POPCORN (8 per case)



**Caramel Corn**

Chicago's Favorite puts the FUN in FUNdraising!

[fundraising.affyapple.com](http://fundraising.affyapple.com) • 6300 Gross Point Road Niles, IL 60714 • 1-847-588-2900

# AFFY TAPPLE Fundraising Product & Profit Information

		Price Per Case	Unit Price	Units Per Case	Suggested Price	Profit Per Case
<b>Classic Affy Tapples</b>  <b>Peanut or Plain</b> Our classic favorites! Fresh apples are dipped in caramel, rolled in peanuts, or left as-is for a little bite of nostalgia. Label design changes seasonally.		\$21.00*	\$0.875*	24	\$1.75	\$21.00 50%
		\$21.00*	\$0.875*	24	\$1.75	\$21.00 50%
		\$21.00*	\$0.875*	24	\$1.75	\$21.00 50%
<b>Caramel &amp; Chocolate Dipped Pretzel Rods</b>  Crunchy pretzel rods dipped in caramel & chocolate, then topped with sprinkles.  Pretzel Rods come individually bagged and packaged in a convenient Carrying Case that also doubles as a display.	 <p>Milk Chocolate</p>	\$27.00**	\$0.75**	36	\$2.00	\$45.00 62.5%

		Price Per Case	Unit Price	Units Per Case	Suggested Price	Profit Per Case
<b>Pretzel Bites</b> Crunchy pretzel bites smothered in milk chocolate & topped with sprinkles. (4 oz)		\$48.00	\$2.00	24	\$4.00	\$48.00 50%
<b>Homemade Caramels</b> Our famous homemade caramel in bite-sized pieces. (4 oz)		\$48.00	\$2.00	24	\$4.00	\$48.00 50%
<b>Mini Sandwich Cookies</b> Bite-sized sandwich cookies drenched in rich milk chocolate. (4 oz)		\$48.00	\$2.00	24	\$4.00	\$48.00 50%
<b>Caramel Popcorn</b> Our famous crispy, sweet, caramel popcorn you know and love!		\$40.00***	\$5.00***	8	\$10.00	\$40.00 50%

\*An additional \$2.00 per case will be added if order is under 30 total cases of all products purchased on a single order from Affy Tapple.

\*\*Caramel & Chocolate Dipped Pretzel Rod Carrying Cases must be purchased in multiples of 4 in one flavor assortment only.

\*\*\*Popcorn Tubs must be purchased in multiples of 8 in one flavor only.

Prices effective 4.1.2021

# AFFY TAPPLE Fundraising Order Form

Fundraiser Name: \_\_\_\_\_ Seller's Name: \_\_\_\_\_ Teacher or Coordinator: \_\_\_\_\_ Return Form By: \_\_\_\_\_



The Original Peanut Caramel Apple	The Original Plain Caramel Apple	Patriotic Sprinkles Caramel Apple	Milk Chocolate Pretzel Bites Pouch (4oz)	Famous Homemade Caramels Pouch (4oz)	Mini Sandwich Cookies Pouch (4oz)	Milk Chocolate Caramel & Chocolate Dipped Pretzel Rods	Caramel Corn Tub (13 oz)

24 per Case	24 per Case	24 per Case	24 per Case	24 per Case	24 per Case	1 Carrying Case = 36 Pretzel Rods*	8 per Case**
<b>Sell Price Per Item</b>							

\*Pretzel Rod Carrying Cases must be ordered in multiples of 4. See options.  
\*\*Popcorn Tubs must be ordered in multiples of 8. See options.

Name (please print)	Phone	Number of Affy Tapples and Treats Ordered							Total Ordered	Total Amount Owed
<b>ITEM TOTAL</b>										



# AFFY TAPPLE

## FUNDRAISING

### CARAMEL & CHOCOLATE DIPPED PRETZEL RODS

Turn in By: \_\_\_\_\_

Check Enclosed: Y \_\_\_\_\_ N \_\_\_\_\_

Teacher: \_\_\_\_\_

Student Name: \_\_\_\_\_ Room #: \_\_\_\_\_

# Milk Chocolate Cases: \_\_\_\_\_ # Assorted Chocolate Cases: \_\_\_\_\_

Parent Signature: \_\_\_\_\_

Phone #: \_\_\_\_\_ Email: \_\_\_\_\_



**Each box contains 36 Caramel & Chocolate Dipped Pretzel Rods.  
We suggest you sell each Caramel & Chocolate Dipped Pretzel Rod for \$2.00.**