

We've Got BIG Changes for 2025!

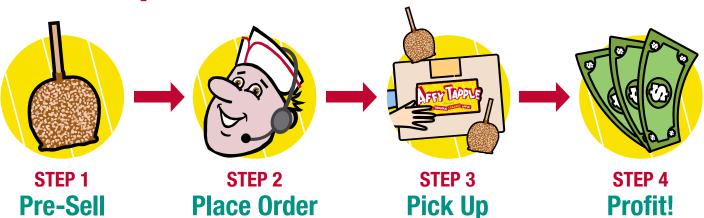


NEW FLAVOR
Sour Zapple Wild
Cherry Lemonade



NEW PICKUP LOCATIONS
3 Convenient New
Ways to Get your Treats

Steps for a Successful Fundraiser





WHAT YOU NEED TO KNOW



Selling Affy Tapple

Pre-Sell: Distribute our Affy Tapple Pre-Sell Order Form included on page 5 of this toolkit to all your fundraising team members. Fundraisers take orders and collect the money when orders are placed. When all Pre-Sell Order Forms are returned, calculate the number of cases you need. To place your order, fill out our Fundraising Organizer Order Form using our **new** online option via Google Forms. You can also download the form here or request it from our customer service team.

Get the Fundraising Organizer Order Form





Direct Purchase: Buy Affy Tapples and Chocolate & Caramel Dipped Pretzels direct from our Factory Store, then sell them at your fundraising event.

Order Pickup Options

Affy Tapple Factory Store: As always, you can count on the Affy Tapple Factory Store for picking up your fundraising orders anytime during our hours of operation. **Regular Hours:** Monday-Friday 9am-5pm. **October Hours:** Monday-Thursday 8:30am-6pm, Friday 8:30am-5pm, Saturday 9am-2pm.

NEW Suburban Locations: We have 3 new pickup locations available this year! One-day pickups are located in the Southwest, Northwest, and Western Suburbs. You must book your pickup day at least week in advance. Booking information is included in our Fundraising Organizer Form. If you have not booked your pickup time in advance, your order will NOT be available at these locations.



Our Factory Store
7425 N Croname Rd
Niles IL 60714
See Hours Above



Stan's Donuts & Coffee 15646 LaGrange Rd Orland Park, IL 60462 Monday, October 27 8am-1pm



Superdawg Drive-In 333 S Milwaukee Ave Wheeling, IL 60090 Tuesday, October 28 11am-4pm



Phase Three Brewing
494 Spring Rd
Elmhurst, IL 60126
Wednesday, October 29
8am-1pm

Order Delivery Options

If you cannot pick up your order, you can arrange for U.S. Messenger & Logistics to deliver. Contact them below for current rates.

U.S. Messenger & Logistics 7790 Quincy Street Willowbrook, IL 60527 630-286-0550

Reference account number **27569** when placing order. All orders placed for pickup by U.S. Messenger must be prepaid by credit card at the time the order is placed with Affy Tapple and with U.S. Messenger.



WHAT YOU NEED TO KNOW



Placing Your Order

We require **5 business days** notice to fulfill an order. For example, if you place your order on Monday, your order will be ready the following Monday. To minimize changes to your order, please wait until you have received all of your pre-sell order forms (if applicable) before placing your order. Extra cases can be purchased at the Factory Store on the day of your pick-up.

Changes to Your Order

Changes can be made up to 5 business days before order pickup.

Payment Options

Affy Tapple Factory Store Pickup: Credit card payments at the time your order is placed are preferred. We accept Visa, MasterCard, Discover, and American Express. If you must pay by check, we accept only organizational checks or money orders at time of order pickup. Cash is also accepted at the time of pickup.

NEW Suburban Locations Pickup: Orders **must be prepaid** using a payment option listed above. Organizational check or money order must be received at least 1 day before pickup. **Payment will not be accepted at the time of pickup at these locations.**

U.S. Messenger & Logistics Delivery: All orders placed for pickup by U.S. Messenger must be prepaid by credit card at the time the order is placed with Affy Tapple and with U.S. Messenger.

Handling Instructions

Affy Tapple Caramel Apples: Affy Tapples are made with the freshest ingredients and are perishable. Keep your Affy Tapples crisp and tasty by storing them off the ground in a cool, dry place (between 50°F and 70°F). Storing Affy Tapples in refrigeration extends freshness. Every Affy Tapple is date coded with a "Best By" date to show when they are freshest. **Do NOT freeze apples.** If refrigerating, allow Affy Tapple caramel to soften to room temperature about 30 minutes before serving.

Chocolate & Caramel Dipped Pretzels: Our pretzel treats stay fresh up to 6 months, and should be stored in a cool, dry place to prevent the chocolate from melting.

Contact our Team

Get in touch with our Affy Tapple Fundraising Experts if you have any questions or would like to place an order. We are here to help you with every step of your fundraising journey!

Call Us: Our fundraising representatives are available at 847-588-2900. Hours: Monday-Friday 6am-5pm.

Contact Form: Fill out our convenient online contact form and a Fundraising Expert will reach out to you. Go to Fundraising.AffyTapple.com/Seller-Resources/Dedicated-Fundraising-Experts.

Email Us: Send us a question or request at CustomerService@AffyTapple.com.



PRODUCTS & PRICING



Caramel Apples

24 Caramel Apples Per Case



Original Peanut Chopped Peanuts





Original Plain Just Caramel





Autumn Sprinkles Orange, Yellow, & Chocolate Sprinkles







Chocolaty Peanut Wild Cherry Lemonade Candy* Chopped Peanuts & Chocolate Chips*

Pric	e Per Case	Unit Price	Suggested Price	Profit Per Case		
Peanut, Plain, Sprinkles, & Chocolaty Peanut	\$29	\$1.21	\$2.50	\$31 (51%)		
Sour Zapple	\$34	\$1.42	\$3	\$38 (54%)		

Chocolate & Caramel Dipped Pretzels Display Box

8 Display Boxes Per Case, 18 Pretzels Per Display Box (144 Pretzels Total)



Price Per Case	Unit Price	Suggested Price	Profit Per Case		
\$150	Per Box \$18.75 Per Pretzel \$1.05	Per Box \$26 Per Pretzel \$2	\$138 (48%)		



AFFY TAPPLE PRE-SELL ORDER FORM



FUNDRAISER NAME SELLER'S NAME TEACHER OR COORDINATOR RETURN FORM BY





24 Per Case



24 Per Case



24 Per Case*





pickup 9/1
**Pretzel Rod
Display Boxes
must be ordered
in multiples of 8.

*Available for

	Sell Price Per Item					See options.			
Name (Please Print)	Phone	Number of Affy Tapples and Treats Ordered				Total Ordered	Total Owed		
	GRAND TOTAL								