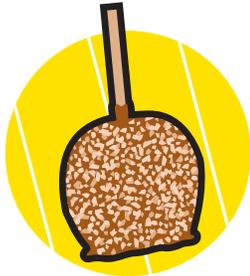


AFFY TAPPLE

OVER 60 YEARS OF FUNDRAISING

WHAT YOU NEED TO KNOW Steps for a Successful Fundraiser



STEP 1
Pre-Sell



STEP 2
Place Order



STEP 3
Pick Up



STEP 4
Profit!

Selling Affy Tapple

BEST CHOICE

Pre-Sell: Distribute our Affy Tapple Pre-Sell Order Form included on page 4 of this toolkit to all your fundraising team members. Fundraisers take orders and collect the money when orders are placed. When all Pre-Sell Order Forms are returned, calculate the number of cases you need. To place your order, fill out our Fundraising Organizer Order Form. You can download the form from the QR code here, or request it from our customer service team.

Direct Purchase: Buy Affy Tapples and Chocolate & Caramel Dipped Pretzels direct from our Factory Store, then sell them at your fundraising event.

Fundraising
Organizer
Order Form:



Order Pickup Options

Pick up your fundraising orders from the Affy Tapple Factory Store during our pickup window from 12pm-5pm. Address: 7425 N Croname Rd, Niles IL 60714 Full Store Hours: Monday-Friday 9am-5pm.

Order Delivery Options

If you cannot pick up your order, you can arrange for U.S. Messenger & Logistics to deliver. Contact them below for current rates.

U.S. Messenger & Logistics
7790 Quincy Street
Willowbrook, IL 60527
630-286-0550

Reference account number **27569** when placing order. All orders placed for pickup by U.S. Messenger must be prepaid by credit card at the time the order is placed with Affy Tapple and with U.S. Messenger.



WHAT YOU NEED TO KNOW



Placing Your Order

We require **5 business days** notice to fulfill an order. For example, if you place your order on Monday, your order will be ready the following Monday. To minimize changes to your order, please wait until you have received all of your pre-sell order forms (if applicable) before placing your order. Extra cases can be purchased at the Factory Store on the day of your pick-up.

Changes to Your Order

Changes can be made up to 5 business days before order pickup.

Payment Options

Affy Tapple Factory Store Pickup: Credit card payments at the time your order is placed are preferred. We accept Visa, MasterCard, Discover, and American Express. If you must pay by check, we accept only organizational checks or money orders at time of order pickup. Cash is also accepted at the time of pickup.

U.S. Messenger & Logistics Delivery: All orders placed for pickup by U.S. Messenger must be prepaid by credit card at the time the order is placed with Affy Tapple and with U.S. Messenger.

Handling Instructions

Affy Tapple Caramel Apples: Affy Tapples are made with the freshest ingredients and are perishable. Keep your Affy Tapples crisp and tasty by storing them off the ground in a cool, dry place (between 50°F and 70°F). Storing Affy Tapples in refrigeration extends freshness. Every Affy Tapple is date coded with a “Best By” date to show when they are freshest. **Do NOT freeze apples.** If refrigerating, allow Affy Tapple caramel to soften to room temperature about 30 minutes before serving.

Chocolate & Caramel Dipped Pretzels: Our pretzel treats stay fresh up to 6 months, and should be stored in a cool, dry place to prevent the chocolate from melting.

Contact our Team

Get in touch with our Affy Tapple Fundraising Experts if you have any questions or would like to place an order. We are here to help you with every step of your fundraising journey!

Call Us: Our fundraising representatives are available at 847-588-2900. **Hours:** Monday-Friday 6am-5pm.

Contact Form: Fill out our convenient online contact form and a Fundraising Expert will reach out to you. Go to Fundraising.AffyTapple.com/Seller-Resources/Dedicated-Fundraising-Experts.

Email Us: Send us a question or request at CustomerService@AffyTapple.com.

See All of Our Products & Pricing on the Next Page!



PRODUCTS & PRICING



Fundraising prices shown are for Chicagoland pickup only. Please order from AffyTapple.com for nationwide shipping.

Caramel Apples

24 Caramel Apples Per Case



Original Peanut
Chopped Peanuts



Original Plain
Just Caramel



Autumn Sprinkles
Orange, Yellow, & Chocolate Sprinkles



Sour Zapple
Wild Cherry Lemonade Candy



Chocolaty Peanut
Chopped Peanuts & Chocolate Chips

	Price Per Case	Unit Price	Suggested Price	Profit Per Case
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Peanut, Plain, Sprinkles, & Chocolaty Peanut	\$29	\$1.21	\$2.50	\$31 (51%)
Sour Zapple	\$34	\$1.42	\$3	\$38 (54%)

Chocolate & Caramel Dipped Pretzels Display Box

8 Display Boxes Per Case, 18 Pretzels Per Display Box (144 Pretzels Total)



	Price Per Case	Unit Price	Suggested Price	Profit Per Case
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	\$150	Per Box \$18.75	Per Box \$26	\$138 (48%)
		Per Pretzel \$1.05	Per Pretzel \$2	

