



## HOW TO HAVE AN AFFY TAPPLE FUNDRAISER

### How do I sell Affy Tapples and Affy Treats?

There are two ways to sell Affy Tapples and Affy Tapple Treats:

**Direct Purchase:** Buy your Affy Tapples, Affy Tapple Treats and Caramel & Chocolate Dipped Pretzel Rods direct, then sell them at your fundraising event. Perfect for sporting events, school assemblies, workplaces, and high attendance events!

**Pre-Sell:** Distribute our Affy Tapple Pre-Sell Order Form to all of your fundraising team members. Fundraisers take orders and collect the money when orders are placed. When all order sheets are returned, calculate the number of cases you need and contact us to place your order.

### How soon should I place my order?

We require **10 business days' notice** to fulfill an order if placed by 3 pm. For example, if you place your order on Monday before 3 pm, your order will be ready the following Wednesday. Place your order as far in advance as possible.

**The sooner the better! Plan your Fall Fundraiser now, our agents are ready to take your orders.**

### Can I make changes to my order?

Changes can be made up to 3 pm, 5 business days before order pick-up.

### Delivery or pick-up?

**Pick-up:** All orders can be picked up at our Factory Store location at 7425 N. Croname Rd., Niles IL 60714. We are open Monday through Friday 9 am to 5 pm, and Saturdays 9 am to 2 pm (through October 29th).

Pick-up in the store is 11 am to 5 pm on weekdays and 9 am to 2 pm on Saturdays.

**Delivery:** If you cannot pick up your order in-person, we recommend calling U.S. Messenger & Logistics at 630-286-0550. They are located at 7790 Quincy St. Willowbrook, IL 60527. You will need a credit card to schedule your pickup.

### Payment

For 2022 the preferred payment method is credit card at the time order is placed. We accept Visa, MasterCard, Discover, and American Express. If you **must** pay by check, we accept only organizational checks or money orders at time of order pick-up.

### Product Handling Instructions

**Affy Tapples:** Affy Tapples are made with the freshest ingredients and are perishable. To keep your Affy Tapples crisp and tasty, they should be stored off the ground in a cool, dry place (between 50°F and 70°F). Holding your apples in refrigeration extends freshness. Each apple is date coded with a "Best By" date. This lets you know when they are at their freshest. Do **NOT** freeze apples. Please allow your Affy Tapples to warm to room temperature before serving.

**Affy Tapple Treats:** All of our Affy Tapple Treats and Caramel & Chocolate Dipped Pretzel Rods stay fresh up to 6 months. All Affy Tapple Confections should be stored in a cool dry place to prevent chocolate from melting.

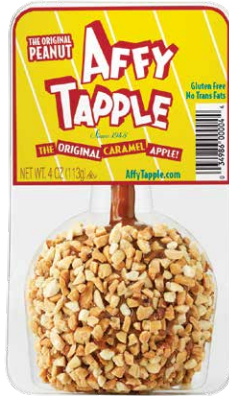
And remember, please give us a call if you have any questions.  
Our Fundraising Team is available 7 am to 5 pm, Monday – Friday.

Give us a call! **847.588.2900**

# AFFY TAPPLE FUNDRAISING MENU & PRICE LIST

## CLASSIC CARAMEL APPLES (24 per case)

A fresh, crisp apple is dipped our famous caramel, then rolled in a variety of tasty toppings.



Peanut



Plain



Fall Sprinkles



Triple Chocolate

## CARAMEL & MILK CHOCOLATE DIPPED PRETZELS (8 per case)

Crunchy pretzel rods dipped in caramel & chocolate, then topped with sprinkles. 18 pretzels per countertop box.



|  | Price Per Case | Unit Price | Suggested Price | Profit Per Case |
|--|----------------|------------|-----------------|-----------------|
|--|----------------|------------|-----------------|-----------------|

|                           |         |        |        |               |
|---------------------------|---------|--------|--------|---------------|
| Peanut, Plain & Sprinkles | \$26.00 | \$1.08 | \$2.25 | \$28.00 (52%) |
| Triple Chocolate          | \$30.00 | \$1.25 | \$2.50 | \$30.00 (50%) |

|  | Price Per Case | Unit Price | Suggested Price | Profit Per Case |
|--|----------------|------------|-----------------|-----------------|
|--|----------------|------------|-----------------|-----------------|

|  |          |         |                    |                |
|--|----------|---------|--------------------|----------------|
|  | \$115.20 | \$14.40 | Per Box \$36.00    | \$172.80 (66%) |
|  |          |         | Per Pretzel \$2.00 |                |

The pricing listed on the Affy Tapple Fundraising website and this Fundraising Toolkit apply to orders placed through customer service only. Direct in-store purchases will be \$27 per case of 24 Plain, Peanut, and Sprinkle Caramel Apples, and \$31 per case of 24 Triple Chocolate Caramel Apples.

Prices effective 8.1.2022

# AFFY TAPPLE ORDER FORM

Fundraiser Name: \_\_\_\_\_ Seller's Name: \_\_\_\_\_ Teacher or Coordinator: \_\_\_\_\_ Return Form By: \_\_\_\_\_



|                                                                                   |                                                                                   |                                                                                    |                                                                                     |                                                                                     |
|-----------------------------------------------------------------------------------|-----------------------------------------------------------------------------------|------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|
|  |  |  |  |  |
| 24 Per Case                                                                       | 24 Per Case                                                                       | 24 Per Case                                                                        | 24 Per Case                                                                         | 8 Per Case*                                                                         |
| Sell Price Per Item                                                               |                                                                                   |                                                                                    |                                                                                     |                                                                                     |

\*Pretzel Rod Countertop Boxes must be ordered in multiples of 8. See options.

| Name (Please Print) | Phone | Number of Affy Tapples and Treats Ordered |  |  |  |  | Total Ordered | Total Owed |
|---------------------|-------|-------------------------------------------|--|--|--|--|---------------|------------|
|                     |       |                                           |  |  |  |  |               |            |
|                     |       |                                           |  |  |  |  |               |            |
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|                     |       |                                           |  |  |  |  |               |            |
|                     |       |                                           |  |  |  |  |               |            |
|                     |       |                                           |  |  |  |  |               |            |
| <b>GRAND TOTAL</b>  |       |                                           |  |  |  |  |               |            |

# AFFY TAPPLE IN-STORE ONLY ITEMS

Don't forget to check the Factory Store additional confections! When you pick up your Fundraising order, take a look at our in-stock limited selection of Affy Tapple Treats and Caramel and Chocolate Dipped Pretzel Carrying Cases. These items are sold in-store only in limited quantities, so availability will vary. Items CANNOT be pre-ordered via Customer Service. Happy Fundraising!

## AFFY TAPPLE TREATS (24 per case)

If apples aren't your bag, try our Affy Tapple Treats instead! Crispy Pretzel Bites, chocolaty Mini Sandwich Cookies, and our famous Homemade Caramels can be found in our Factory Store. Limited quantities, store stock will vary.



Pretzel Bites



Mini Sandwich Cookies



Homemade Caramels

## CARAMEL & CHOCOLATE DIPPED PRETZELS CARRYING CASE

Crunchy pretzel rods dipped in caramel & chocolate, then topped with sprinkles. 36 pretzels per Carrying Case.



| Price Per Case | Unit Price | Suggested Price    | Profit Per Case |
|----------------|------------|--------------------|-----------------|
| \$28.80        | \$0.80     | \$2.00 Per Pretzel | \$43.20 (60%)   |

| Price Per Case | Unit Price | Suggested Price | Profit Per Case |
|----------------|------------|-----------------|-----------------|
| \$60.00        | \$2.50     | \$5.00          | \$60.00 (50%)   |

Prices effective 8.1.2022